

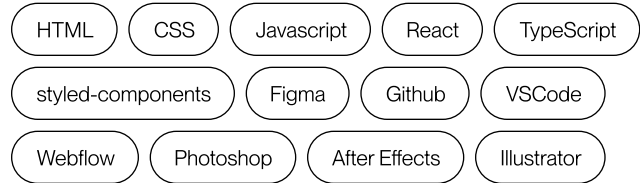
Kerry Stilling

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About

As a forever learner, my skillset is ever-growing but I am well versed in UI/UX design, product design, and front-end engineering.

Tools



Experience

Designer Engineer

Hims & Hers 08/24 - Current

- Building custom pages and components using React, Typescript and styled-components
- Developing out our corporate storytelling hub - a series of pages including a Newsroom CMS, About page, How It Works page, and more to focus on the company's medical innovation, credibility, and advocacy

Product Designer

Hims & Hers 10/22 - 08/24

- Worked alongside organic growth team to improve conversion of users into the medical intake flows
- Completed A/B tests to inform success of designs choices
- Collaborate with cross functional stakeholders to ensure a consistent, delightful user experience

Brand Designer

Tropic 03/22 - 10/22

- Established how the brand should look, sound and feel alongside product and marketing teams
- Owned multi-channel deliverables such as the website, social media, marketing collateral, swag, and booth design

Digital Designer

GMR 12/20 - 03/22

- Worked on interactive websites, photo experiences, web-based games, and more for brands including Nissan, US Bank, ESPN, Comcast, AT&T and more.

Education

Design & Marketing

University of WI - Whitewater

I graduated in spring of 2018 from University of Wisconsin - Whitewater. I received my Bachelors of Business Administration degree with a Marketing major and Design minor. I went above the standard curriculum to learn digital design and development.