

Kerry Stilling

Web design and development

About

As a forever learner, my skillset is ever-growing but I am well versed in UI/UX design, product design, and front-end engineering.

Competencies

I am experienced working in screen, interactive, and print design - with the bulk of my focus in designing for the web.

Figma HTML CSS Photoshop Javascript

After Effects Illustrator React TypeScript

styled-components Github VSCode Webflow

Education

Design & Marketing

University of WI - Whitewater

I graduated in spring of 2018 from University of Wisconsin - Whitewater. I received my Bachelors of Business Administration degree with a Marketing major and Design minor. I went above the standard curriculum to learn digital design and front-end development.

Want to get in touch or see my work?

kerrystilling.com

kerry@stillingdigital.com

(262) 379-4584

Work experience

Owner / Stilling Digital

01/25 - NOW

I design and build marketing websites for SaaS brands, handling client communication, project management, and daily operations. I also support product marketing through design, automation, and analytics.

Hims & Hers

10/22 - 01/25

Design Engineer

Built custom pages and components with React, TypeScript, and styled-components, including a corporate storytelling hub highlighting the company's innovation, credibility, and advocacy.

Designer

Collaborated with the growth team to optimize landing page conversions through A/B testing and design, building pages with Webflow or hand-coded HTML, CSS, and JS.

Brand Designer / Tropic

03/22 - 10/22

Established how the brand should look, sound and feel alongside product and marketing teams. Also owned multi-channel deliverables such as the website, social media, marketing collateral, swag, and booth design.

Digital Designer / GMR

12/20 - 03/22

Worked on interactive websites, photo experiences, web-based games, and more for brands including Nissan, US Bank, ESPN, Comcast, AT&T and more.